



Ray Lewis III Foundation

“Let’s Make Today Great”

NEWS RELEASE

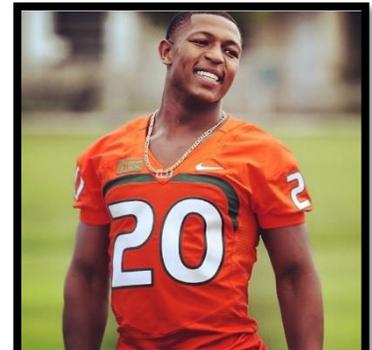
THE FAMILY OF RAY LEWIS III LAUNCHES A FOUNDATION IN HIS MEMORY

~ Foundation will support CTE Research, Youth Football, and Aspiring Music Artists ~

FOR IMMEDIATE RELEASE NOVEMBER 27, 2023

ORLANDO, FL. – During a season when we reflect on the things and people that we are most thankful for, the Lewis and McCall family continue to grieve the loss of their beloved son and brother, Ray Lewis III. Ray was the first-born son of NFL Hall of Famer, Ray Lewis, and Tatyana McCall, MBA. He passed away on June 14, 2023, due to an accidental overdose. The family was overwhelmed by his passing but was grateful and appreciative of all the love and support that was shown to them during that most difficult time.

As a result of this unexpected tragedy combined with the increasing need for access to information and resources related to Chronic Traumatic Encephalopathy (CTE) and improved safety protocols for youth football, the family has started a 501 c 3, charitable organization in Ray’s memory.



Ray Lewis III attended the University of Miami (FL) from 2013-2015.
(Photo Credit: Family Photo)

The Lewis and McCall Family plan to continue Ray’s legacy of love, impartiality, and generosity to keep his memory alive. The foundation will support those things Ray was passionate about (children, football, and music), while also educating and supporting efforts on prevention of those issues that impacted him in his life, Chronic Traumatic Encephalopathy (CTE) and substance misuse. Ray’s brain was donated to the Boston University CTE Research Center. Their research has confirmed CTE in 345 of 376 former NFL Players studied. 40% of people diagnosed with CTE die from suicide and 15% die from accidental overdose (source: BU CTE Research Center).

The RL3 Foundation mission is to impact the lives of youth, aspiring athletes, and musical artists through the promotion of drug-free living and the education of best practices to promote individual safety, while providing access to resources and opportunities for success. Proceeds will support CTE research, funding for safety protocols for youth football programs, and scholarships for musical artists.

“Our vision is to keep Ray Ray’s memory and dreams alive through others”, says Tatyana McCall. “Ray’s favorite message that he would text the family regularly was “Let’s Make Today Great!” so through this foundation we will strive to make each day great for others.”

“MOTIVATION WEEKEND” will be held the first weekend in June 2024. It will be the foundation’s Inaugural fundraising event, which will be four events in one including a youth football camp, high school 7-on-7 tournament, CTE Brain Brunch, and a family friendly music festival planned for June 1-2, 2024. **SAVE THE DATE...**There will be something for everyone! For more information on the RL3 Foundation, appearances or interview requests, or ways to support and get involved, please visit the website, www.RL3Foundation.com or contact us at (321) 831-4779 or info@RL3Foundation.com.

Media Contact: Tatyana McCall, Co-Founder and President

Direct: (321) 831-4779 | Info@RL3Foundation.com |     @RL3Foundation