



# 2026 *"Motivation Weekend"* Sponsorship Deck

***"LET'S MAKE TODAY GREAT!"***

***~ RAY LEWIS III***

**WWW.RL3FOUNDATION.COM**



## Ballin' Out 7v7 Tournament Winner Spruce Creek High School



# About

## “Motivation Weekend”

### WEEKEND OVERVIEW

A powerful weekend of community, football, music, and motivation celebrating the life and legacy of Ray Lewis III (RL3) and bringing awareness to Chronic Traumatic Encephalopathy (CTE) and related mental health issues.

### MISSION

To protect and empower student-athletes by promoting mental health, and preventing CTE through education, awareness and safer football practices, while harnessing the healing power of music.

### PREVIOUS EVENTS HIGHLIGHTS







**NFL Hall of Famer Ray Lewis  
working with participants at  
“Ray Ray’s Kids” Football Camp**

# Sponsorship Opportunities

## PRESENTING SPONSOR \$100,000

“Presented by [Your Company]” – Across All Weekend Events

Be the face of the entire Motivation Weekend. This is an exclusive opportunity for a mission-aligned organization to demonstrate deep commitment to youth development, community impact, and safer sports practices.

### Sponsorship Inclusions:

- Exclusive title sponsor of Motivation Weekend 2026
- Co-branding across all event collateral, signage, social media, digital marketing, press, and on-site materials
- Opening & closing remarks opportunity at each major event
- Private Dinner with Ray Lewis and the RL3 Family on Saturday evening of the event
- Corporate Video Spotlight (2-3 mins) shown during the CTE Sneaker Brain Ball and Music Fest
- Company logo and hyperlink on RL3 Foundation website for 1 year
- 10 All-Access Weekend Passes (including VIP Tent, Music Fest, CTE Sneaker Brain Ball, Football Camp, and more)
- Premium company activation space at all major events
- Autographed Ray Lewis Baltimore Ravens Game Jersey (Framed)
- Priority parking at all Motivation Weekend events
- Photo & Video Content Package for sponsor use
- RL3 Foundation Social Media Marketing Kit (customized)





**RL3 Music Fest Performer:**  
**DREION**  
from The VOICE Season 26

# Sponsorship Opportunities

## RL3 MUSIC FEST TITLE SPONSOR \$25,000

Support Ray Ray’s passion for music in this community-centered concert in the park featuring local and national talent to bring awareness to CTE and mental health.

### Sponsorship Inclusions:

- Exclusive event naming rights: “Motivation Music Fest presented by [Company Name]”
- Hourly public recognition from the stage
- Speaking opportunity during main performance set
- Company signage prominently placed throughout venue
- Activation booth with prime placement
- Logo on all event promo and digital media
- 8 All-Access Music Fest Tickets + VIP Tent access
- Reserved seating & parking
- Autographed Ray Lewis photo
- Social Media Marketing Kit
- Photo ops with RL3 Family and performer

## CTE SNEAKER BALL TITLE SPONSOR \$25,000

“Be the exclusive sponsor of this high-impact awareness and networking event focused on athlete brain health and safety.

### Sponsorship Inclusions:

- Event named: “CTE Sneaker Ball presented by [Company]”
- An opportunity to bring greetings at the CTE Sneaker Ball
- Logo on décor, signage, and media promotions
- Reserved table for 8 with All-Access Tickets for the Reception & CTE Sneaker Ball
- VIP Tent access at Music Fest
- Activation opportunity and promo item distribution
- Reserved parking
- Autographed Ray Lewis photo
- RL3 Social Media Kit
- Media/photo opportunity with panel speakers and RL3 Family

## BALLIN’ OUT 7-ON-7 TOURNAMENT SPONSOR \$20,000

Empower high school athletes, support safe play, and provide grant money for high school football programs to be used to provide CTE & Concussion prevention resources.

### Sponsorship Inclusions:

- Title naming rights: “RL3 Ballin’ Out 7-on-7 presented by [Company]”
- Present the championship trophy & \$2,000 CTE Prevention Grant check
- Branded signage, t-shirts, and promotional materials
- 4 All-Access Tickets
- Access to the Music Fest VIP Tent
- Company activation at tournament
- Autographed Ray Lewis photo
- Parking & photo ops with RL3 Family
- Website & social media promotion





NFL Player Grady Jarrett coaching at  
“Ray Ray’s Kids” Football Camp

# Sponsorship Opportunities

## “RAY RAY’S KIDS” FOOTBALL CAMP SPONSOR \$10,000

Support the next generation of youth co-ed football players (grades K–8) in this non-contact camp, that focuses on game safety coached by Ray Lewis and other professional athletes.

### Sponsorship Inclusions:

- Exclusive naming rights: “Ray Ray’s Kids Camp sponsored by [Company]”
- Logo on camp t-shirts, field banners, and drills stations
- 2 All-Access Tickets
- Company activation space at camp
- Reserved parking
- Autographed Ray Lewis photo
- Photo with RL3 Family
- Website and social media promotion

## VIP TENT SPONSOR \$10,000

“Host athletes, celebrities, VIPs, and corporate leaders at the Music Fest.

### Sponsorship Inclusions:

- Exclusive sponsor of VIP Tent at Motivation Music Fest
- Prominent signage & branding inside and outside the tent
- Public verbal acknowledgement at the Motivation Music Fest
- Logo on RL3 website & tent décor
- 2 All-Access Tickets to the Motivation Music Fest
- Reserved VIP seating
- Company activation within VIP Tent
- Autographed Ray Lewis photo
- Social media kit
- Photo with RL3 Family

## SMALL BUSINESS SPONSOR \$1,000

Perfect for local and small businesses looking to gain exposure and support a great cause.

### Sponsorship Inclusions:

- Vendor Booth at the Music Fest and 7v7 Tournament
- 2 Event Tickets
- Logo on RL3 website for 1 year
- Inclusion on select event signage
- Reserved parking
- Autographed Ray Lewis photo
- Photo with RL3 Family

## VENDOR BOOTHS STARING AT \$50

Showcase your product, service, or brand to the community during Motivation Weekend.

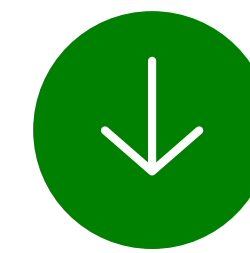
- One (1) 6' Table with two chairs (if needed)
- Option to bring your own branded tent, signage, and tablecloth
- Placement at Music Fest, 7v7 Tournament, or CTE Sneaker Ball.
- Limited space available
- Food trucks are welcome

## CUSTOM OPPORTUNITIES

- Transportation Sponsorship - \$2,500+
- Branded Giveaway Sponsorships (bags, water bottles, wristbands, fans, etc.) – \$2,500–\$5,000
- On-Site Experiential Activation Zone – \$4,000+
- Content Co-Creation & Digital Storytelling Campaign – Custom Pricing



# Sponsorship Packages



BENEFIT HIGHLIGHTS*	PRESENTING SPONSOR	MUSIC FEST	CTE SNEAKER BALL	BALLIN' OUT 7V7	RAY RAY'S KIDS CAMP
Private Dinner w/ Ray Lewis & RL3 Family	✓				
Corporate video spotlight at weekend events	✓				
Speaking opportunity	✓	✓	✓		
Company Activation/Booth	✓	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓	✓
Logo on Tshirts				✓	✓
Logo on Website	✓	✓	✓	✓	✓
Social Media Exposure	✓	✓	✓	✓	✓
Autographed Ray Lewis Photo	✓	✓	✓	✓	✓

*\*These are only highlights of the package benefits. Please see the full description of each of the sponsorship packages for a complete list of their benefits.*





# Contact & Next Steps

## 2026 RL3 MOTIVATION WEEKEND

Partnership contact :



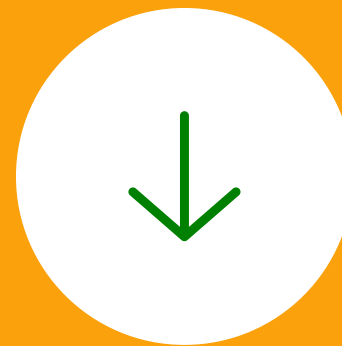
(321) 831-4779



info@RL3Foundation.com



1170 Tree Swallow Dr. #125  
Winter Springs, FL 32708



“JOIN US IN  
SHAPING  
MOTIVATION  
WEEKEND!”

[www.RL3Foundation.com](http://www.RL3Foundation.com)

